

AAV WEB RATES & SPECS 2020

WEBSITE GROSS RATES & SPECS - USD

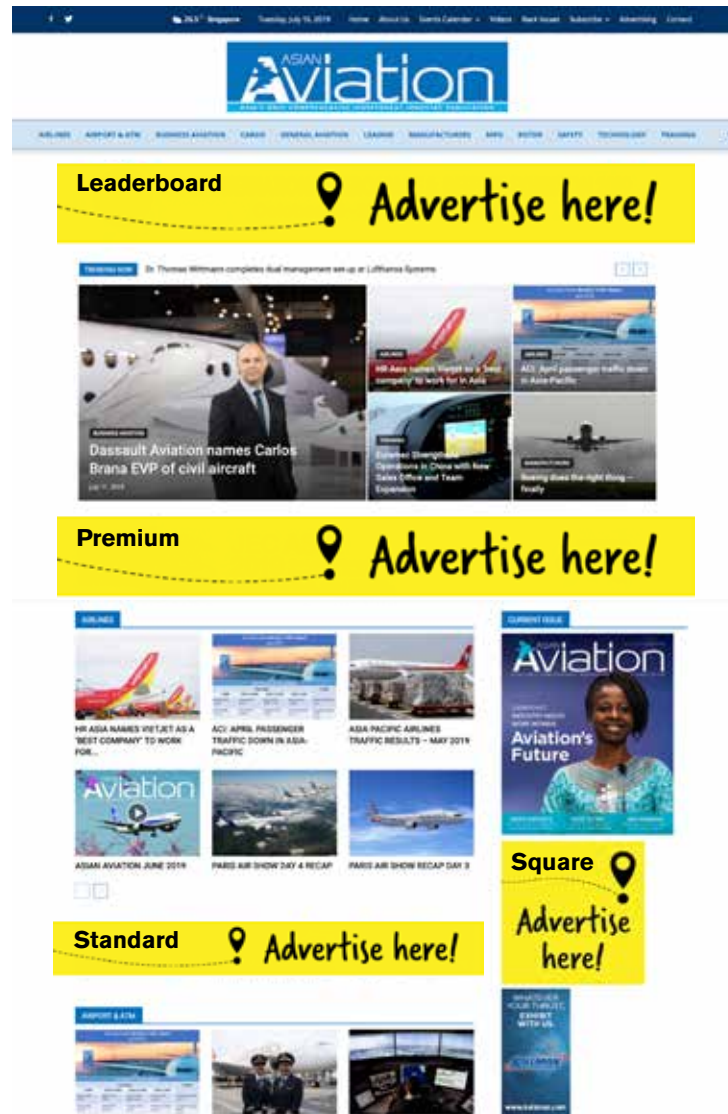
Banners	per month
Leaderboard (ROS)	2500
Premium Banner (homepage only, placed below slider)	1800
Standard Banner (within home page or selected page or article)	1500
Square Button (ROS)	1600
Square Button (within home page or selected page or article)	1500

Please note:

- Max file size: Under 1Mb.
- We accept these files: jpeg, pdf, gif, png static or animated. To monitor your campaign include your tracking code in your url. Please enquire if we support any other files or tags that you may require.
- Please send all web material to
marilyn.tangye@venturamedia.net
marilyn.tangye@asianpressgroup.com.sg

WEBSITE STATS

Monthly Average Pageviews **11,480**
 Monthly Average Unique Visitors **9,675**



LEADERBOARD (ROS)
1068px(w) x 130px(h)

PREMIUM BANNER
1068px(w) x 130px(h)

STANDARD BANNERS
728px(w) x 90px(h)

SQUARE BUTTON SIDE BAR (ROS)
250px(w)x 250px(h)

SQUARE BUTTON
(within home page or selected page or article)
250px(w)x 250px(h)