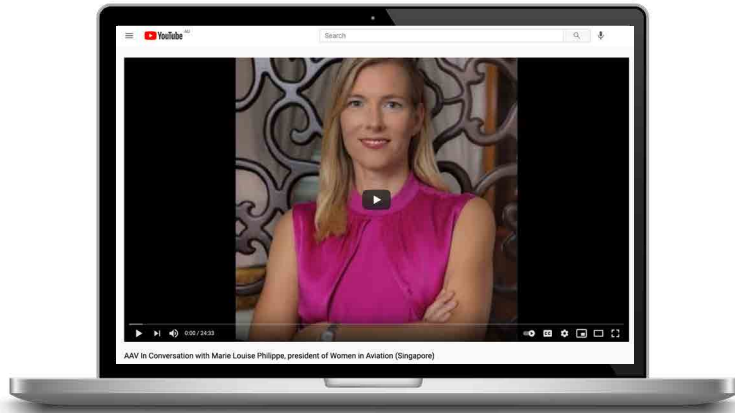


Asian Aviation 'In Conversation' Sponsorship Details



In Conversation is a key part of the editorial product of Asian Aviation. It is a web video series that features newsmakers and C-suite executives from across the aviation world with a focus on the Asia-Pacific region. In Conversation was born out of the COVID-19 pandemic and the need to stay in touch with aviation newsmakers while the world was shut down. It has since transformed into a regular feature that has hosted some of the biggest names in aviation. The video series is produced and hosted by Matt Driskill, editor of Asian Aviation Magazine and www.asianaviation.com.

List of In Conversation Videos can be seen at <https://asianaviation.com/?s=in+conversation>.

The videos average 20-30 minutes in duration and are not seen only one time, but are re-purposed for use in additional Asian Aviation website stories when appropriate. The videos are also shared on multiple social media platforms like Facebook, LinkedIn, YouTube and Twitter and are also free to be embedded and linked to by the companies interviewed and others in the industry.

NOTE: Even after sponsorship ends, a sponsor's ad will still be seen in future online stories when the original web video is re-used.

Sponsorship Package #1 Sponsors of In Conversation receive

- Banner ad of 250 x 250 px or 728 x 90px size on the AAV homepage.
- Banner ad of 728 x 90px size on the actual web page containing the video story.
- A "sponsored by" ad at the beginning of the video.
- An up to 30-second video ad within the video itself.
- Mentions by host at beginning of show and an introduction to a "message from our sponsor" to intro the sponsor's video ad.
- A banner ad on daily news posts in rotation with other ads on asianaviation.com.
- A banner ad on the Daily News Bulletin on an "as available" basis.

Minimum Duration: 6 months
(average of 3-4 videos per month)
Net: US\$3,500 per month

Sponsorship Package #2 Sponsors of In Conversation receive

- Banner ad of 250 x 250 px or 728 x 90px size on the AAV homepage.
- Banner ad of 728 x 90px size on the actual web page containing the video story.
- A "sponsored by" ad at the beginning of the video.
- An up to 30-second video ad within the video itself.
- Mentions by host at beginning of show and an introduction to a "message from our sponsor" to intro the sponsor's video ad.
- (NOTE: This package does not include banner ads on availability in the daily bulletin nor the rotation in news stories)

Minimum Duration: 6 months
(average of 3-4 videos per month)
Net: US\$3,000 per month

Sponsorship Package #3 Sponsors of In Conversation receive

- Banner ad of 728 x 90px size on the actual web page containing the video story.
- A "sponsored by" ad at the beginning of the video.
- An up to 30-second video ad within the video itself.
- Mentions by host at beginning of show and an introduction to a "message from our sponsor" to intro the sponsor's video ad.
- (NOTE: This package does not include a banner ad on the homepage and does not include banner ads in the daily bulletin nor the rotation in news stories)

Minimum Duration: 6 months
(average of 3-4 videos per month)
Net: US\$2,500 per month